

Ellen Barrow Project Timeline

Date	Track/Production	Marketing	Live	Associated Media
Sun, Feb 25	Decide Project Timeline			
Mon, Feb 26				
Tue, Feb 27				
Wed, Feb 28				
Thu, Mar 1				
Fri, Mar 2				
Sat, Mar 3				
Sun, Mar 4		Photoshoot 1		Photoshoot 1
Mon, Mar 5				
Tue, Mar 6				
Wed, Mar 7				
Thu, Mar 8				
Fri, Mar 9				
Sat, Mar 10				
Sun, Mar 11				
Mon, Mar 12				Launch Social Media Pages
Tue, Mar 13				
Wed, Mar 14				
Thu, Mar 15				
Fri, Mar 16				
Sat, Mar 17				
Sun, Mar 18	Finish recording			
Mon, Mar 19				
Tue, Mar 20	Send for Production			
Wed, Mar 21		Announce Single		Announce Single
Thu, Mar 22				
Fri, Mar 23				
Sat, Mar 24		Start Website Design		Start Website Design
Sun, Mar 25		Photoshoot 2		Photoshoot 2
Mon, Mar 26				
Tue, Mar 27				
Wed, Mar 28				
Thu, Mar 29				
Fri, Mar 30	EASTER			
Sat, Mar 31				
Sun, Apr 1				
Mon, Apr 2				
Tue, Apr 3				
Wed, Apr 4				
Thu, Apr 5			Confirm Live Band	
Fri, Apr 6				
Sat, Apr 7			Confirm Launch Event Booking	Artwork Finished
Sun, Apr 8				
Mon, Apr 9	Finish track production			
Tue, Apr 10				Meeting with local Radio
Wed, Apr 11				
Thu, Apr 12				
Fri, Apr 13		Finish Website		Finish website
Sat, Apr 14				
Sun, Apr 15			Band Rehearsal 1	
Mon, Apr 16	Send track for master	Announce Launch Event		
Tue, Apr 17				
Wed, Apr 18				
Thu, Apr 19				
Fri, Apr 20				
Sat, Apr 21				
Sun, Apr 22				
Mon, Apr 23	Recieve First master			
Tue, Apr 24				
Wed, Apr 25	Review first master	Story about Live Rehearsals		
Thu, Apr 26				
Fri, Apr 27				Organise Interview with Press
Sat, Apr 28				
Sun, Apr 29				

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Date	Track/Production	Marketing	Live	Associated Media
Mon, Apr 30	Submit track for revisions			
Tue, May 1				
Wed, May 2				
Thu, May 3		Release Single Teaser		
Fri, May 4				
Sat, May 5				
Sun, May 6			Band Rehearsal 2	
Mon, May 7	Receive final master			
Tue, May 8	Upload track to Distribution			Send track to Reviewers
Wed, May 9				
Thu, May 10				Invite Press to Launch Event
Fri, May 11				
Sat, May 12				
Sun, May 13			Warm-Up Show (solo)	
Mon, May 14				
Tue, May 15				
Wed, May 16				Interview with Press (magazine or paper)
Thu, May 17		Promote single reviews		
Fri, May 18				
Sat, May 19				
Sun, May 20			Band Rehearsal 3	
Mon, May 21				
Tue, May 22				
Wed, May 23				Local Radio Interview + First Play
Thu, May 24		Launch Event		
Fri, May 25	Release Single			
Sat, May 26				
Sun, May 27	Video Production			
Mon, May 28				
Tue, May 29				
Wed, May 30		Promote Playlist Features		
Thu, May 31				Secure Video Premiere
Fri, Jun 1				
Sat, Jun 2				
Sun, Jun 3	Approve Final Video			
Mon, Jun 4				
Tue, Jun 5				
Wed, Jun 6		Release Video		Video Premiere on online Media
Thu, Jun 7				
Fri, Jun 8				
Sat, Jun 9				
Sun, Jun 10				